

SAMSUNG

Nexshop Marketing



Analytics-powered Integrated Marketing Solution

Samsung Nexshop Marketing, retail sales & marketing solution, analyzes in-store customers' behaviors and provides marketing insights in real-time to boost sales performance. Samsung Nexshop Marketing optimizes customer experiences by connecting digital touch points.

Enhance Marketing Performance

Analyze customer's preference and marketing effectiveness by collecting in-store data

Support Advanced Technologies

Help shoppers make smart and fast purchases using interactive display, VR and edge devices

Optimize Store Operations

Monitor status of in-store devices in real-time with remote control features



Contact Us

To learn more about Samsung Nexshop Marketing, email us at nexshop@samsung.com or visit www.samsungsds.com to discover more about other Samsung SDS solutions.